

DELHI PUBLIC SCHOOL, JAMMU
SYLLABUS BIFURCATION
SESSION: 2024-25

Class: XII

Subject: Entrepreneurship (066)

Objectives of Theory:

The broad objective of teaching Entrepreneurship at Senior School stage intends to help the students:

- To develop Entrepreneurial mindset among Higher Secondary School children.
- To encourage school children to opt for self-employment as a viable option for earning dignified means of living.
- To enable students to appreciate the dynamic changes happening in the economy.

Objectives of Project Work:

- To acquaint the students about the role of Entrepreneurship in the growth and economic development of the nation.
- To promote Entrepreneurship as life-skills to improve quality of life, skills of creation and management of entrepreneurial pursuits;

S.No	Month	Name of units
1	April	Chapter-1- Entrepreneurial Opportunity. <ul style="list-style-type: none"> • Foundation sheet for Revision of concepts. Activity:- <ul style="list-style-type: none"> • Revision of concepts through discussions. • Assignment to recapitulate the concepts learnt in the chapter.
2	May	Chapter-2- Entrepreneurial planning. Assignment- Revision sheet Presentation: Types of Plans.
3	June/July	Chapter-3 Enterprise Marketing (Power point presentation) on Marketing mix.
4	August	Chapter-4- Enterprise growth strategies Foundation worksheet on Mergers and acquisitions. Presentation- on the topic Franchising.
5	September	Chapter-5- Business Arithmetic. Experiential learning: - To enhance the knowledge and skill of the students. Assignment- on the topic Inventory control. Sample paper :- Chapters: 1. Entrepreneurial opportunity. 2. Entrepreneurial planning. 3. Enterprise marketing.
6	October	Chapter-6- Resource Mobilization Class Discussion on the topic Money market and capital market. Experiential learning to enhance the knowledge and skill of the students. ❖ Activity:- -What are the ways to raise funds from the market.
7	November	Revision
8	December	Practice of case study questions.
9	January	Revision Assignment- on Venture capitalists. ❖ Activity:- Presentation of promotional strategies. Sample paper:- Chapters: 1. Entrepreneurial opportunity. 2. Entrepreneurial planning. 3. Enterprise marketing. 4. Enterprise growth strategies.

		5. Business Arithmetic. 6. Resource Mobilization.
10	February	➤ Case study questions
11	March	➤ Revision

Exam Schedule:

Syllabus of Cycle Test-1:

Chapter 1. Entrepreneurial opportunity.

Chapter 2. Entrepreneurial planning.

Syllabus of Half –Yearly:

Chapter 1. Entrepreneurial opportunity.

Chapter 2. Entrepreneurial planning.

Chapter 3. Enterprise marketing.

Syllabus of Pre- Board I

Chapter 1. Entrepreneurial opportunity.

Chapter 2. Entrepreneurial planning.

Chapter 3. Enterprise marketing.

Chapter 4. Enterprise growth strategies.

Chapter 5. Business Arithmetic.

Chapter 6. Resource Mobilization.

Syllabus for Pre Board II:

Chapter 1. Entrepreneurial opportunity.

Chapter 2. Entrepreneurial planning.

Chapter 3. Enterprise marketing.

Chapter 4. Enterprise growth strategies.

Chapter 5. Business Arithmetic.

Chapter 6. Resource Mobilization.

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