

Delhi Public School, Jammu

Pre Cycle Test Assignment

Class XII

1. Prashant is working as Chief Executive in a large company. Mention the managerial level at which he is working and explains the functions he might be performing.
a) Top Level Management b) Middle Level Management c) Lower Level management d) None 1
2. McDonalds keeps introducing new variety of burgers. Which characteristic of management is highlighted here?
a) Continuous b) Dynamic c) Multi Dimensional d) Group Activity 1
3. Name of scientific management which helps in elimination of unnecessary diversity of products and thus results in cost savings.
a) Simplification b) Standardization c) Method Study d) Motion Study 1
4. Who is considered as Father of Scientific Management?
a) Harold Koontz b) Henry Fayol c) Gilberth d) F.W. Taylor 1
5. Principles of Management cannot bea) Defined b) Applied Everywhere c) Tested in Laboratories d) Part of Business 1
6. In management process the most misinterpreted word is
a) Organizing b) Delegating c) Controlling d) Planning 1
7. Which of the following is not concerned with Henry Fayol?
a) Unity of Command b) Scalar Chain c) Espirit de corps d) Time Study 1
8. Unity of Direction is concerned with
a) One Head one plan b) One Head Different Plans c) Planning by Production Manager d) Planning By Employees 1
9. Gang Plank means
a) Indirect Contact b) Contact not allowed c) Direct Contact d) Appointment before contact 1
10. Functional Foremanship is based on
a) Marketing b) Remuneration System c) Principles of Division of work d) Union is strength 1
11. How does standardization and simplification of work lead to better efficiency? 3
12. According to Fayol, communication should be through scalar chain and it should be violated by gang plank only in special circumstances.” Explain the reasons for this phenomenon. 3
13. If an organization does not provide the right place for physical and human resources in the organization, which principle is violated? What are the consequences of it? 3
14. What is meant by Management? Explain its significance. 3

- 15.** A company establishes weekly production target for each worker. However, workers agitate over this target frequently and argue of lowering the production target. In your opinion, which principles of management are violated by the company and how this problem may be overcome? 4
- 16.** Atalanta Foods Ltd., a multinational corporation, has planned to launch a variety of health drinks in Indian Market. These drinks will be relevant for persons of all ages including babies and old ones. Though these health drinks will be slightly costlier but with better quality, the company is sure about its sales. The company has taken its decisions based on the following trends in the market:
- a. People are becoming more conscious about their health.
 - b. Their income level has increased considerably over a period of time.
 - c. They have propensity to spend on quality health drinks even at higher prices.
 - d. The Govt. has tendency to promote quality health items.
 - e. The technology for producing quality health drinks is available from the company's internal sources.
- i. Identify the dimensions of business environment with which each trend is related. 4
- 17.** Asit Garments Ltd. manufactures good quality garments to ensure higher profitability due to customer loyalty. At the same time, the company adopted the practice of distributing its defective garments free of cost to poor local people after getting the defective garments repaired by the locally formed associations of women from low income group. Identify and explain briefly the objectives of management which the company pursued. 4
- 18.** Explain 'increasing competition' and 'more demanding customers' as impact of Govt. policy changes on business and industry. 5
- 19.** "Various Indian organizations have been able to tap resources of different types according to their requirements in spite of these resources being limited while many organizations have failed to do so." Explain the reason for this. 5
- 20.** "Co-ordination is the orderly arrangement of group efforts to provide unity of action in the pursuit of common purpose." In the light of this statement, explain the nature of coordination. 6

