

DELHI PUBLIC SCHOOL, JAMMU

Assignment

CLASS: XII

SUB- BUSINESS STUDIES

Topic: Nature and Significance of Management (Ch.1)

- Q1. Samsung keeps on introducing new models of T.V. Which feature of management is highlighted in this? (1)
- Q2. "Management cannot be seen, but its presence can be felt." Do you agree. (1)
- Q3. 'Management is the process of getting things done'. State the meaning of the term 'process' used in this statement. (1)
- Q4. "Management helps to implement new changes in the organization." Which importance of Management is referred in this statement? (1)
- Q5. McDonalds offers "Aloo Tikki Burger" to attract Indian customers, despite being a multinational food joint. Identify and discuss the characteristic of management highlighted in the given case. (3)
- Q6. Management as an Art and a science are not mutually exclusive but complementary. How? (3)
- Q7. "A successful enterprise has to achieve its goals effectively and efficiently." Explain. (3)
- Q8. Discuss the objectives of Management. (4)
- Q9. "Success of every organization depends upon the management." Explain any four reasons in support of your answer. (4)
- Q10. Explain the nature of Management. (4)