

DELHI PUBLIC SCHOOL, JAMMU
REVISION SHEET FOR CT-II

SESSION: 2019-20

CLASS: VII

SUB: HISTORY

CHAPTER: TRIBAL COMMUNITIES AND THEIR DEVELOPMENT

GENERAL INSTRUCTIONS:

- 1) Q 1 to Q 10 carry 1 mark each
- 2) Q 11 to Q 13 carry 3 marks each
- 3) Q 14 to Q 15 carry 5 marks each

SECTION-A
VERY SHORT ANSWER TYPE QUESTIONS

1. Match the following items given in column A with those in column B. Choose the correct answer from the options given below.

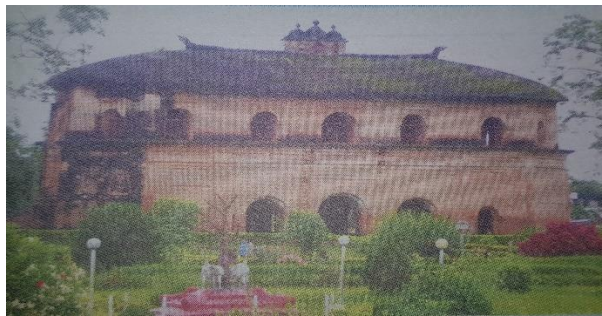
COLUMN A

- i Gonds
- ii Ahom Ruler
- iii Khokhars
- iv Rani Durgavati

COLUMN B

- Punjab
- Garh Katanga
- Central India
- Rudra Singh

2. Study the picture and answer the questions that follows.



- a. Identify the structure built by an Ahom king.
- b. For what purpose this structure was built?

Fill up the blanks.

3. The Gonds had a _____ administrative system.
4. _____ was the later capital of Ahoms.

OR

- The name Assam is derived from _____.
5. In the 13th century, the Ahoms migrated to _____ from present-day Myanmar.
 6. The Gong chief Aman Das took the title of _____.

7. What was the unique feature of tribal societies?
8. Where do the tribals choose to live?

9. Who was the most powerful Ahom ruler?

OR

Who was the most powerful and famous Gond ruler.

10. Which crops are grown by the Gong tribe in the present times?

SECTION-B

SHORT ANSWER TYPE QUESTIONS

11. How did the Bhakti and Sufi saints bring about a change in the lives of the people?
12. What do you know about the religious practices of Ahoms?

OR

How did Bhakti and Sufi saints bring about a change in the lives of the people?

13. Read the extract and answer the following questions.

The medieval period was challenging for the life of tribals. The migration of other people including Europeans into the tribal regions was the major challenge. Another reason was that due to the rapid expansion of agriculture and cutting of dense forests, the tribals areas had diminished. Forests were the original homes of most of the tribes. Thus, in many places, the tribals had been uprooted from their original villages and forced into exposure to new cultures. This exposure led to some more changes in their lives and culture.

- i. What were the challenges faced by the tribes during medieval period?
- ii. Give the reasons for the displacement and dislocation of tribals from their original homes.
- iii. What might be the changes adopted by the tribals after they got uprooted from their original homes?

SECTION-C

LONG ANSWER TYPE QUESTIONS

14. Write a note on the tribal society and their occupations.
15. What were the changes in the caste structure of tribals?

OR

How did the tribals react and adapt to the challenges they faced?

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SUB: CIVICS

CHAPTER: ADVERTISING

GENERAL INSTRUCTIONS:

- 1) Q 1 to Q 10 carry 1 mark each
- 2) Q 11 to Q 13 carry 3 marks each
- 3) Q 14 to Q 15 carry 5 marks each

VERY SHORT ANSWER QUESTIONS .

- 1 Match the following items given in coloumn A with those in coloumn B. Choose the correct answer from the option given below.

COLOUMN A

COLOUMN B

A Print Media

1 Save paper

B Social Advertising

2 Television

C Audio Visual Media

3 Soap, Salt

D Commercial Advertising

4 Circulars

2. Study the picture and answer the question that follows



Which of the following aspect best signifies this image?

A Endorsing a brand of an aerated drink.

B Endorsing for a medical camp.

C Endorsing for a fat free product.

D None of these.

3. _____ play a crucial role in motivating the customer to buy a particular brand.
4. _____ has the maximum coverage, as it is the cheapest and reaches all levels of society

5. Advertising promotes inequality in society by creating_____.

or

Advertisers use various _____ to reach out to a huge customer base.

6. What is the most important source of earning for the media?

7. What is a brand?

8. Who conduct a Market Survey ?

9. Give two examples of audio-visual media.

or

Give two examples of print media.

10 What makes the advertisers choose a particular medim to advertise?

SECTION B

SHORT ANSWER QUESTIONS

11 Why are advertisement important for media?

12 What is the difference between brand value and social value?

Or

How do advertisements influence our lives?

13 Read the extract and answer the questions that follows:

In todays competitive world, the value of a product or the brand name is not enough to sell a product. Apart from packaging, what actually drives the sale of a product is the ability of the manufacturer to convince the customer that his product or service is best in the market.This is where advertidement plays a crucial role. It is a method of mass communication and plays an important part to help a product or service, triumph over other similar ones in the market. The moment we turn on radio or television or flip through any newspser or magazine, we find attrctive advertisement trying to convince us that they are the ultimate and the best. Nowadays, we find advertisements even on sides of buses, taxis, metros, hear them on the telephone,hold-message and in public address system. In this age of satellite communication, most big companies have gone ahead and launched websites about their products to reach out the internet-savvy generation.

a) Which is called a method of mass communication?

b) Who actually drives the sale of a product?

c) Why the most big companies have launched websites?

SECTION C

LONG ANSWER QUESTIONS

14 How do small manufacturers suffer?Give few common place examples.

15 What is the difference between Commercial and Social advertising?

Or

What is the negative influence of some advertisements?Give an example of your choice.

